



COLLOQUIUM

About *Colloquium*

Bringing incisive modern scholarship to a global audience.

As part marketing and publicity process for your book, we **highly recommend** submitting an article or article proposal to our digital publication [Colloquium](#). [Colloquium](#) brings together insightful articles from pre-eminent thinkers around the globe specialising in Cultural Studies, Philosophy, Politics and International Relations and is published concurrently on [Medium](#) and the Rowman & Littlefield International website.

Benefits of publishing on *Colloquium*

Providing us with an article for [Colloquium](#) increases the diversity and potential of our marketing strategy for your book, supports your profile as an author and gives you access to a large audience of readers who may not come across academic work via traditional means. Some benefits of online publication include:

- Having a relevant article or articles published online increases your search engine discoverability and profile as a leader in your field.
- Increases the likelihood of additional PR requests, as well as giving us content we can use to assist in pitching your book to various external publications (both print and digital).
- Gives us access to valuable content Rowman & Littlefield can use to promote your book via social media and to our email lists. Our subscriber and follower lists are comprised predominantly of prominent researchers and academics around the globe.
- Articles and [Colloquium](#) are featured in our print marketing output, which is sent to our extensive mailing lists in both the UK and the USA, as well as being distributed at various conferences around the globe.
- The publishing platform [Medium](#) has a native readership of well over 60 million, a figure which is steadily growing. This audience is unique in that users predominantly read by subject preference rather than author. Medium's most popular subjects align well with our scope and focus as an interdisciplinary humanities and social sciences publisher.

Submission Guidelines

[Colloquium](#)'s impetus as a publication is to promote conversation and engagement within the humanities and social sciences, and thus we welcome submission proposals from all Rowman & Littlefield International authors. Ideally, your initial article should be grounded in the subject matter of your book, however you are welcome to submit on other subjects.

We encourage interdisciplinary pitches, with a preference for articles written in an accessible nature while remaining grounded in scholarly rigour. We ask for article to be at minimum 1000 words, with longer pieces welcome. Articles are to be submitted in a Word document format.

Submission Process

In advance of publication, your relevant editor and/or a member of the Academic Engagement team will flag the opportunity to publish an article as part of the book promotion process. They will direct or introduce you to [Tim Hardy](#), who oversees Rowman & Littlefield's digital marketing output.



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The general procedure for submission is as follows:

1. Contact [Tim Hardy](#) at thardy@rowman.com. We welcome both full articles and pitches for articles. A pitch might be a good idea if you are unsure on idea or have a few ideas you would like to get feedback on.
2. If you have submitted a pitch, we will discuss the idea with you and supply any relevant recommendations for proceeding.
3. When a full article is submitted, the article will undergo an editorial process. Edits are predominantly focused on general copy-edits and consistency; however, we will also advise on any areas of the article to adjust or expand upon if we think it will make the piece more appealing and readable to the target readership.
4. Any edits will be sent back to the author for their thoughts and approval before the piece is published.
5. The article will be published concurrently on [Medium](#) and the Rowman & Littlefield International website.

Final notes

[Colloquium](#) is an exciting new endeavour for us as a publisher and we look forward to having you along for the ride. If you have any queries regarding [Colloquium](#) or any aspect of the submission process, please don't hesitate to get in touch. If you are not doing so already, you can follow Rowman & Littlefield International on [Twitter](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [YouTube](#), or [subscribe to our mailing list](#) to receive the latest updates from our authors and team.