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Introduction

Welcome to the Policy Network catalogue, showcasing titles published in partnership with Rowman & Littlefield International.

Policy Network is a leading international thinktank and research institute based in London. They publish works of original research and strategic thinking on progressive solutions to the political, economic and social challenges of the 21st century. Their work is driven by a network of politicians, policymakers, business leaders, public service professionals, and academic researchers who work on long-term issues relating to public policy, political economy, social attitudes, governance and international affairs. This is complemented by the expertise and research excellence of Policy Network's international team.

The research published in these texts has a clear impact upon policy debates in the UK, the rest of Europe and the wider world. They rigorously analyse structural changes facing the advanced democracies and facilitate ideas and policy solutions to complex governance challenges. Inherent in their approach is a focus on drawing out the tension between policy ideas and the practical impediments to their implementation.

The books listed in the following pages illustrate how Policy Network's research seeks to develop understanding of contemporary policy issues, facilitating the exchange and dissemination of ideas and political reflection.

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AIMING HIGH Progressive Politics in a High-Opportunity, High-Risk Era



Compiled by Policy Network

May 2016 • 160 pages
 978-1-78660-099-8 • \$26.00 / £14.99 • Paperback
 978-1-78660-100-1 • \$25.99/£14.99 • eBook

Progressive politics finds itself in an incredibly testing era. The accelerating economic, social and political shifts put vast pressure on progressive movements. Being electorally challenged by the conservative right and the radical left they struggle to appeal to voters or bear the fruits of their time in government. The coming decades offer both great opportunities – the chance for entrepreneurs to develop new, efficient and innovative businesses creating jobs, economic growth and high returns on investment – and high risks, especially for unskilled workers from traditional industries and routine services, placing significant strains on existing social security systems. The centre left imperatively needs to develop a progressive policy offer and narrative that puts social modernisation and a positive vision of the innovation economy at the centre. This special Policy Network volume offers fresh analyses and reform proposals for the centre left in Europe and worldwide. It brings together a wide array of authors and ideas focusing on institutional change, new policies and political narratives to meet the challenges of progressive governance in a high-opportunity, high-risk era.

TOWARDS A NEW PENSIONS SETTLEMENT The International Experience



By Greg McClymont and Andy Tarrant

Feb 2016 • 84 pages
 978-1-78348-748-6 • \$17.00 / £9.95 • Paperback
 978-1-78348-749-3 • \$16.99/£9.95 • eBook

This volume presents the recent experiences of pension reform in seven countries: Australia, Canada, Germany, Netherlands, Poland, Sweden and the United Kingdom. Faced with common problems of ageing societies and constraints on taxation levels, all are increasingly passing responsibility for saving for retirement to citizens. However, there is enormous variety between countries in the degree to which the state intervenes to mitigate the risks which the individual can face in saving for a pension.

Gregg McClymont is head of retirement savings at Aberdeen Asset Management. He was formerly the Shadow Pensions Minister in the Labour Party and MP for Cumbernauld, Kilsyth and Kirkintilloch East in Scotland, UK.

Andy Tarrant is a policy researcher. His academic work focuses on political economy and regulatory design.

THE RISK OF BREXIT
The Politics of a Referendum, Second Edition



By Roger Liddle

November 2015 • 137 pages
978-1-78348-719-6 • \$26.00 / £14.95 • Paperback
978-1-78348-856-8 • \$65.00 / £44.95 • Hardback
978-1-78348-720-2 • \$25.99 / £14.95 • eBook

This is a critical time for the relationship between Britain and Europe, as politicians debate the crisis facing the European Union and Britain's role within it. This second edition consists largely of new material that charts how recent political developments have changed the debate surrounding Britain's membership of the EU. Following the 2015 general election and with an upcoming referendum on Brexit, Roger Liddle assesses the impact of a series of miscalculated gambles by David Cameron and his forebears that leaves Britain teetering on the edge of an exit from the European Union.

Roger Liddle is co-chair of Policy Network and became a life peer in 2010. He was formerly Tony Blair's special adviser on European policy and subsequently worked for three years in the European commission. Roger has written extensively on European and British affairs, including *Global Europe*, *Social Europe* (with Anthony Giddens and Patrick Diamond, 2006), *Beyond New Labour* (with Patrick Diamond, 2009), *The Europe Dilemma: the Drama of EU Integration* (2014), and *The Social Reality of Europe After the Crisis* (with Patrick Diamond and Daniel Sage, 2015), and he is author of several other Fabian Society and Policy Network pamphlets.

CAN LABOUR WIN?
The Hard Road to Power



By Patrick Diamond and Giles Radice
With Penny Bochum

September 2015 • 82 pages
978-1-78348-544-4 • \$17.00 / £9.95 • Paperback
978-1-78348-545-1 • \$16.99 / £9.95 • eBook

The Labour party was not just narrowly defeated in the UK's General Election in 2015, it was overwhelmingly rejected by an electorate who no longer trust the party. The risk for the Labour party is further electoral defeat and then inevitably, permanent irrelevance. As of today, there are few signs that the party grasps why it lost and, in particular, why swing voters in marginal seats were not prepared to vote Labour. This book examines why Labour so overwhelmingly lost the trust of voters, and crucially how the party under a new leader can win them back by 2020 – charting Labour's path to power.

Patrick Diamond is co-chair of policy network and a lecturer in public policy at Queen Mary, University of London. He was formerly an adviser to Tony Blair and Gordon Brown covering policy and strategy. He is author of *Labour's Economic Path to Power* (2013) and co-author of *The Social State of Europe* (2015).

Giles Radice is a member of the House of Lords and a former MP in the Labour Party.

Penny Bochum is an experienced interviewer and researcher who has worked on the Southern Discomfort pamphlets since 1992.

THE POPULIST SIGNAL
Why Politics and Democracy Need to Change



By Claudia Chwalisz

June 2015 • 120 pages
978-1-78348-542-0 • \$17.00 / £9.95 • Paperback
978-1-78348-543-7 • \$16.99 / £9.95 • eBook

The social and economic shifts of the past few decades have hardened deeply held scepticism and distrust of 'the establishment'. This book is about the turbulent political scene unfolding in Britain and across western Europe. It focuses on why large swathes of voters feel that politics does not work and how this fuels support for insurgent parties and actors. Drawing on original survey data in the UK, interviews and international case studies, this book shows that people are concerned with the process of politics, not merely its performance. They have a genuine desire for greater political participation in the decision-making process.

Setting out a range of democratic innovations to reconnect people with politics, this book contends that populism is a warning signal to parties and governments to revisit their approaches to governance and representation.

Claudia Chwalisz is a researcher at Policy Network and public service fellow at the Crick Centre, University of Sheffield.

SUPPORTING INVESTORS AND GROWTH FIRMS
A Bottom-Up Approach to a Capital Markets Union



By Thomas Aubrey, Renaud Thillaye and Alastair Reed

June 2015 • 96 pages
978-1-78348-540-6 • \$17.00 / £9.95 • Paperback
978-1-78348-541-3 • \$16.99 / £9.95 • eBook

High-growth and innovative firms are the drivers of tomorrow's jobs and our future prosperity. Supporting these firms, including how they can access finance, should be one of the highest policy priorities of European governments. By seeking to provide deeper pools of capital across the EU for firms and reducing dependence on bank financing, the EU's proposed Capital Markets Union initiative can make a significant contribution to this agenda. This publication focuses on how the Capital Markets Union might lead to tangible gains in investment and jobs growth. It is based on a micro analysis of the challenges faced by growth and innovative firms in six large member states. The report proposes a bottom-up policy agenda to complement the EU's approach, focused on improving the tax, legal and business support environment for investors and firms.

Thomas Aubrey is a senior adviser at Policy Network and chief executive and founder of Credit Capital Advisory.

Renaud Thillaye is deputy director of Policy Network and lead researcher on EU affairs.

Alastair Reed is a researcher at Policy Network.

THE SOCIAL REALITY OF EUROPE AFTER THE CRISIS
Trends, Challenges and Responses



By Patrick Diamond, Roger Liddle and Daniel Sage

June 2015 • 82 pages
978-1-78348-538-3 • \$17.00 / £9.95 • Paperback
978-1-78348-539-0 • \$16.99 / £9.95 • eBook

The economic crisis of recent years continues to have a profound effect on the lives of European citizens. Economically, politically and socially, it has led to fundamental change in many people's lives. In addition to creating new concerns, the crisis has simultaneously exacerbated existing ones, raising profound challenges to the sustainability and success of the European model. This book seeks to examine this new 'social reality' of post-crisis Europe. The authors explore what both the EU and national governments can do to restore Europe's strength, sustainability, cohesion and competitiveness in a climate of rising populism.

Patrick Diamond is co-chair of policy network and a lecturer in public policy at Queen Mary, University of London. He was formerly an adviser to Tony Blair and Gordon Brown covering policy and strategy. He is author of *Labour's Economic Path to Power* (2013) and co-author of *The Social State of Europe* (2015).

Roger Liddle is a Labour member of the House of Lords in the United Kingdom and co-chair of Policy Network.

Daniel Sage is a lecturer in Sociology and Social Policy at the University of the West of Scotland and a research associate at Policy Network.

SHARING IN THE SUCCESS OF THE DIGITAL ECONOMY
A Progressive Approach to Radical Innovation



Edited by Robert D. Atkinson, Michael McTernan and Alastair Reed

March 2015 • 106 pages
978-1-78348-503-1 • \$17.00 / £9.95 • Paperback
978-1-78348-504-8 • \$16.99 / £9.95 • eBook

The digitally-enabled economy is unleashing a new wave of change, something we are only just beginning to feel and understand. The economic evidence shows that this innovation—the development and adoption of new products, services, processes and business models—is vital to support rising living standards. But making the political case for the progressive power of innovation, and the digital economy, can be more challenging. The forces of “creative destruction” threaten incumbent firms, jobs, and the way people work and live, creating strong incentives to oppose change. This collection of essays aims to explore how progressives can embrace the power and promise of innovation through ICT and the digital economy, while developing new institutions to enable societies to cope with the new challenges and risks that this heralds.

Robert D. Atkinson is the founder and president of the Information Technology and Innovation Foundation (ITIF), a Washington, DC-based policy thinktank.

Michael McTernan was formerly acting director of Policy Network.

Alastair Reed is a researcher at Policy Network.

MISSION-ORIENTED FINANCE FOR INNOVATION
New Ideas for Investment-Led Growth



Edited by Mariana Mazzucato and Caetano C.R. Penna

March 2015 • 174 pages
978-1-78348-495-9 • \$26.00 / £14.95 • Paperback
978-1-78348-496-6 • \$25.99 / £14.95 • eBook

The role of the state in modern capitalism has gone beyond fixing market failures. Those regions and countries that have succeeded in achieving “smart” innovation-led growth have benefited from long-term visionary “mission-oriented” policies—from putting a man on the moon to tackling societal challenges such as climate change and the wellbeing of an ageing population. This book collects the experience of different types of mission-oriented public institutions around the world, together with thought-provoking chapters from leading economists. As the global debate on deficits and debt levels continues to roar, the book offers a challenge to the conventional narrative—asking what kinds of visionary fiscal policies we need to help promote “smart” innovation-led, inclusive, and sustainable growth.

Mariana Mazzucato is a professor in the economics of innovation in the Science Policy Research Unit (SPRU) of the University of Sussex.

Caetano C. R. Penna is a research fellow in finance and innovation at SPRU, University of Sussex.

PROGRESSIVE CAPITALISM IN BRITAIN
Pillars for a New Political Economy



Edited by Patrick Diamond, Tony Dolphin and Roger Liddle

February 2015 • 94 pages
978-0-9928705-3-9 • \$17.00 / £9.95 • Paperback
978-0-9928705-4-6 • \$16.99 / £9.95 • eBook

The debate surrounding economic policy in the UK has recently been heavily focused on determining the appropriate response to the financial crisis and recession. There has been less discussion about the nature of the UK's political economy. The UK's existing model of political economy has resulted in an unbalanced economy with relatively low productivity and a structural balance of payments deficit. Without reform, these problems will not go away and could worsen. This book—a collaboration between Policy Network and IPPR—aims to fill this gap and poses a series of challenging questions concerning the future of the British economy.

Patrick Diamond is co-chair of policy network and a lecturer in public policy at Queen Mary, University of London. He was formerly an adviser to Tony Blair and Gordon Brown covering policy and strategy. He is author of *Labour's Economic Path to Power* (2013) and co-author of *The Social State of Europe* (2015).

Tony Dolphin is senior economist and associate director for economic policy at IPPR, one of the UK's leading Thinktanks.

Roger Liddle is co-chair of Policy Network and became a life peer in 2010. He was formerly Tony Blair's special adviser on European policy and subsequently worked for three years in the European commission.

THE RISK OF BREXIT
Britain and Europe in 2015



By Roger Liddle

January 2015 • 70 pages
978-0-9928705-5-3 • \$17.00 / £9.95 • Paperback
978-0-9928705-6-0 • \$16.99 / £9.95 • eBook

This is a critical time for the relationship between Britain and Europe, as politicians debate the balance of competencies between governance at EU and national levels. Charting how recent political developments have changed the debate surrounding Britain's membership of the European Union, this book poses a series of questions about how this debate will unfold over the course of the coming months and years: How has the renegotiation agenda shifted? How will EU partners respond to threats of departure from Britain? What is the impact of the rise of rightwing parties like Ukip? What will the 2015 general election and its highly unpredictable outcome change? What are the politics of a referendum on membership in 2017? By seeking answers to these questions, Roger Liddle assesses whether a series of miscalculated gambles by David Cameron and his forebears have left Britain teetering on the edge of Brexit.

Roger Liddle is chair of Policy Network and became a life peer in 2010. He was formerly Tony Blair's special adviser on European policy and subsequently worked for three years in the European commission. He has been at the heart of the Europe debate for two decades, with detailed knowledge of both the politics and public policy. Roger has written extensively on European and British affairs, including *The Blair Revolution* (with Peter Mandelson, 1996), *Global Europe*, *Social Europe* (with Anthony Giddens and Patrick Diamond, 2006) and *Beyond New Labour* (with Patrick Diamond, 2009), and most recently *The Europe Dilemma: the Drama of EU Integration* (2014), as well as several other Fabian Society and Policy Network pamphlets.

There are huge opportunities for Britain in a world where the global middle class is expected to treble to five billion people in the next two decades. This text brings together leading experts, business leaders, entrepreneurs and politicians with ideas for how Britain can thrive in this context, building an inclusive and broad-based economy.

Contributions focus on the changing global context and discuss how government can work with business to generate more balanced and sustainable growth. This discussion focuses on how Britain should prepare for success with the BRIC and MINT economies; the challenge of inclusive growth; how to generate success that enables all to contribute and to achieve their aspirations; the innovation imperative; what Britain must do to remain at the forefront of technological innovation; and re-imagining industrial strategy.

Chuka Umunna is Member of Parliament for Streatham, London, and was formerly the UK Shadow Business Secretary.

OWNING THE FUTURE
How Britain Can Make it in a Fast-Changing World



Edited by Edited by Chuka Umunna

August 2014 • 136 pages
978-0-9928705-1-5 • \$17.00 / £9.95 • Paperback
978-0-9928705-2-2 • \$16.99 / £9.95 • eBook

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